

of farmers increases and so does employment in rural areas. Improved vegetable production results in large quantities of affordable vegetables, finding their way from the local markets to the Tanzanian households. Hence, SEVIA contributes to food and nutrition security, better incomes from farming, and to better health.



The Sevia team



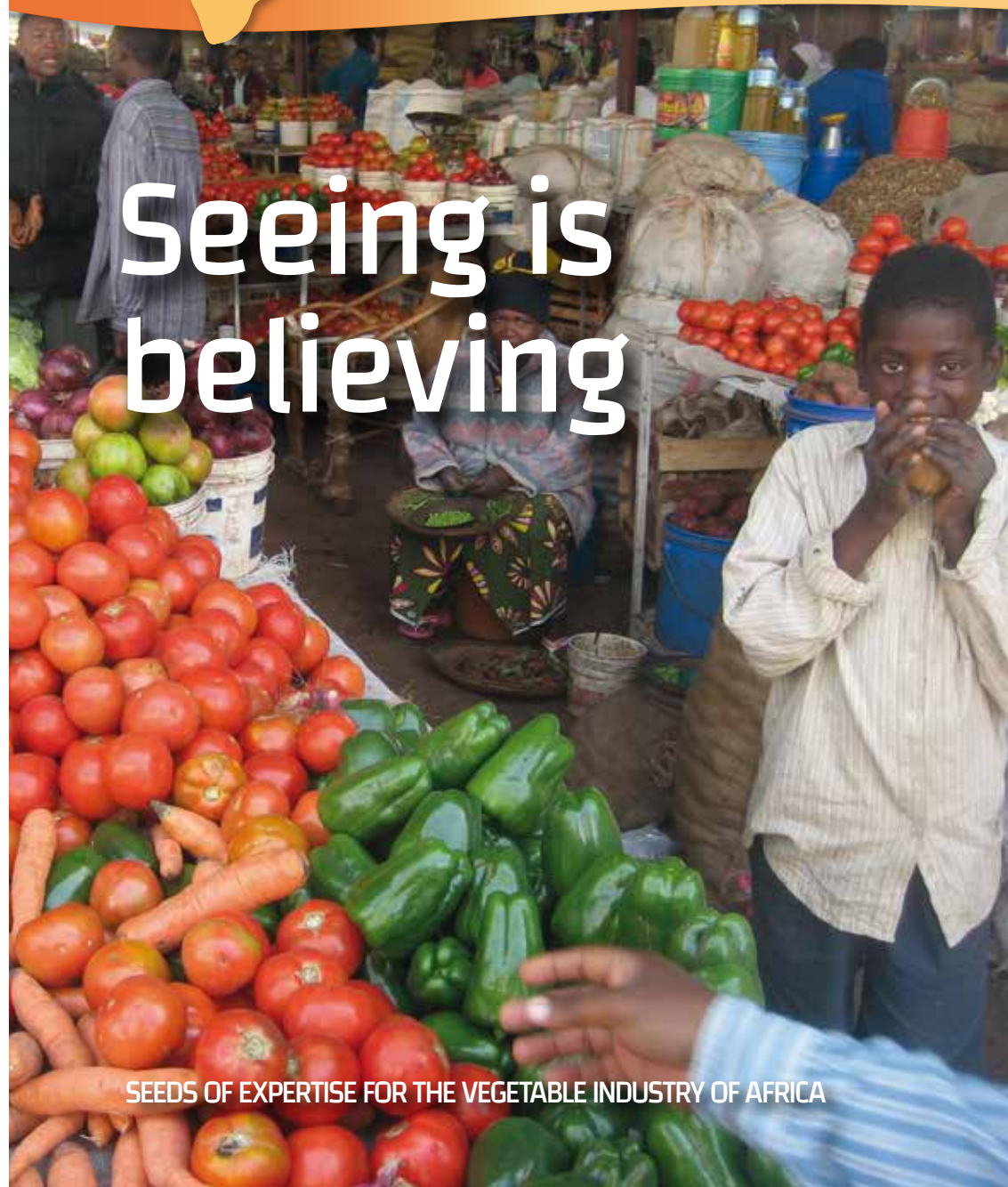
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MKULIMA WA
SEVIA

Seeing is
believing



SEEDS OF EXPERTISE FOR THE VEGETABLE INDUSTRY OF AFRICA

For whom?

For the vegetable farmers of Tanzania.

What is SEVIA?

A project that shows farmers improved practices to increase the yield and quality of their vegetable production. SEVIA demonstrates innovative technologies and production of improved varieties.

How?

By demonstrations on farmers' fields, across the country. Seeing is believing. SEVIA engages local sector professionals, who understand the

& fertilizer management and other cultural practices.

And?

The best crops are produced from improved varieties with high quality seeds, combined with proper crop management practices. And after



harvesting: better handling of the vegetables is indispensable for quality and a higher sales volume. SEVIA's hands-on exchange of knowledge promotes the success of the farmers.



challenges farmers face. Close to the farmers' practice we provide problem-solving information, about production planning, market awareness, seed/variety selection, nursery management, pest & disease control, improving water use, soil



Where do we work?

In ten regions of Tanzania. In Kilimanjaro Region, Hai District, we have established a vegetable research and demonstration station near Moshi town, where cultivation innovations for smallholder farmers



are being developed and tested. SEVIA's extension officers are setting up demonstrations on farmers' fields in major vegetable production regions of Tanzania including: Kilimanjaro, Arusha, Tanga, Mwanza, Morogoro, Iringa, Mbeya, Dodoma and Pwani.

Who are we?

East-West Seed, Rijk Zwaan and Wageningen University - Applied Plant Research Lelystad and the Dutch Ministry of Foreign Affairs, are solid partners in SEVIA. East-West Seed and Rijk Zwaan are two world



class leaders in vegetable variety breeding and seed production. SEVIA works closely with Afrisem, a breeding programme for the development of Africa adapted vegetable varieties. SEVIA collaborates with the Tanzanian Horticulture Association (TAHA), Sokoine University, AVRDC, Horti-Tengeru and numerous experts and sector professionals across Tanzania. *Pamoja tunaweza* (together we can)!

What do we believe?

Seeing is believing: more knowledge and experience result in better farming practices. The income